

StarkFresh



2018
Annual Report
www.StarkFresh.org



LETTER FROM THE CEO

As I reflect on all of the hard work, challenges and our accomplishments in 2018, I am overcome with how meaningful it is what we've been able to accomplish, with so little, and how far we've come. It's hard to believe that our Mobile Grocery Market has been able to serve over 5,000 Stark County Residents in the 5 years it has been running. I remember the day when we had the idea to take fresh produce from our stationary Farmer's Market and bring it directly to those who needed it most. At that time, all those years ago, I never would have imagined that just 5 years later we would be selling nearly 12 tons of groceries in just one year.

I'm humbled to be able to lead this organization through another impactful year. Without the guidance and oversight from our forward-thinking board, the dedication of our Program Director Teresa Kaminski and our loyal volunteers and partners we wouldn't be able to do all that we do.

That being said, you can tell from the numbers in this report that compared with other agencies, StarkFresh is woefully underfunded, receiving practically no funds locally from groups interested in food insecurity or in solving hunger. We appreciate all those who do believe in the only way to truly make a change is at the systematic level, and not through charity alone.

I encourage you to spend some time and get to know StarkFresh better. I know I speak for our board, staff and our volunteers when I say that we look forward to talking with you soon.

As we embark on some of our boldest projects ever in 2019, we hope you will be alongside us on that journey.

—Tom Phillips, Executive Director

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OUR MISSION

To improve healthy food access and advance food and farming education to everyone in Stark County.

OUR VISION

We envision a Stark County where a culture of healthy eating creates people who are healthier and communities that are rejuvenated and empowered.

We are connecting growers, consumers, and producers to help create a food system that focuses on making locally-sourced, nutrient-dense, and affordable foods available to everyone in Stark County.

We support learning and teaching opportunities that promote the growing, use, and sale of local foods and assist in the growth of urban agricultural employment.

“HUNGER IS NOT AN ISSUE OF CHARITY. IT IS AN ISSUE OF JUSTICE.”

2018 BOARD OF DIRECTORS

| | |
|---------------------------|--------------------|
| Debra A. Miraglia | President |
| Cathy Brown | Vice President |
| Eva-Leigh Houghton | Secretary |
| Bruce Joseph | Treasurer |
| Rita Thompson | Member |
| Abby Poeske | Member |
| Brenda Sarsany | Member |
| Tom W. Phillips | Executive Director |



FUNDING

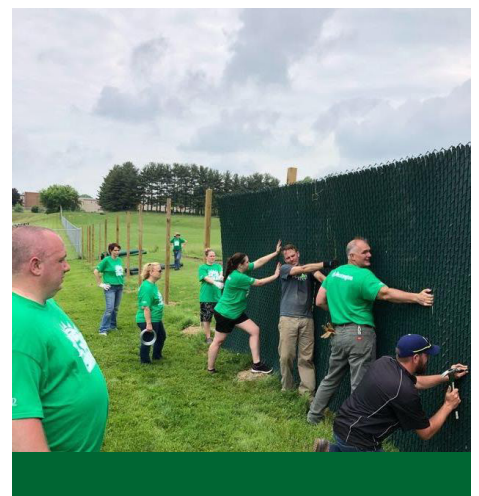
| | |
|-----------------------------|--------------------------|
| Local Non-Foundation Grants | \$16,400 |
| Local Foundation Grants | \$2,461 |
| Regional Grants | \$43,662 |
| Fundraising | \$427.12 |
| Individual Donations | \$2,655.32 |
| Business Donations | \$1,377.45 |
| Retail Food Sales | \$14,483.89 |
| Wholesale Food Sales | \$744.78 |
| Other | \$779.66 |
| Speaking Fees/Field Trips | \$225 |
| Race Registrations | \$1,954.75 |
| | \$85,170.97 TOTAL |

EXPENDITURES

| | |
|-----------|--------------------------|
| Rent | \$6,000 |
| Utilities | \$2,100 |
| Labor | \$39,600 |
| Programs | \$47,454.13 |
| | \$95,154.13 TOTAL |

MOBILE GROCERY MARKET SALES

| | |
|---------------------|--------------------------|
| WIC | \$715 |
| SFMNV | \$2,425 |
| Other vouchers | \$678 |
| Cash | \$5,866.40 |
| Credit/Debit | \$1,648.59 |
| Ohio Direction Card | \$1,996.90 |
| SNAP Incentives | \$1,154 |
| | \$14,483.89 TOTAL |





25,564 seed packets distributed at no cost at 10 distribution locations



“ADEQUATE FOOD FOR ALL OF MANKIND IS THE VERY FIRST ESSENTIAL COMPONENT OF SOCIAL JUSTICE.”

4,920

INDIVIDUAL
SEEDLINGS GROWN,

1,115

POUNDS OF
PRODUCE GROWN,

2,800

POUNDS OF
COMPOST CREATED
on

3

URBAN FARMS

651

POUNDS OF
COOKWARE
REDISTRIBUTED

610

STARKFRESHIANS
VOLUNTEERED

3,707

TOTAL HOURS

734

POUNDS OF
GARDEN TOOLS
REDISTRIBUTED

23,519

POUNDS OF
FOOD SOLD
FOR A TOTAL OF

130,649

SERVINGS
in

4

FOOD DESERTS
via the
MOBILE GROCERY
MARKET




StarkFresh
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